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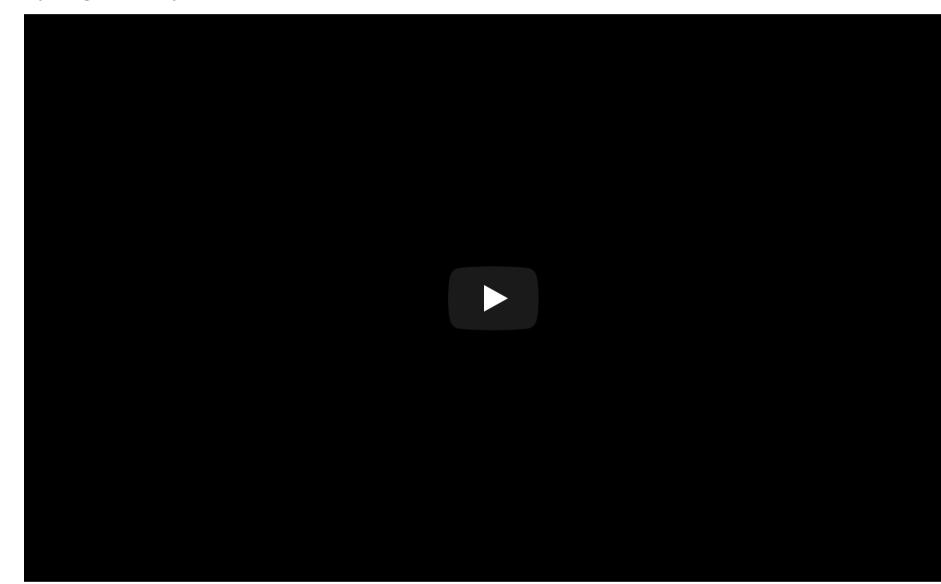
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Vulnerable people offered free online emotional support during self-isolation



By Megan Whitby 20 Mar 2020



Therapists qualified in mental health interventions are being invited to get involved with a new free therapy service to support vulnerable people during the coronavirus shutdown.

On Monday 23 March, website The Help Hub will launch free online mental wellbeing sessions for those struggling with self-isolation and social distancing and their knock-on effects such a anxiety and loneliness.

People will be able to book a 15- to 20-minute session, guided by a qualified therapist, who wassist in giving emotional or practical advice via Skype, Facebook Messenger or phone.

Established by qualified pyschotherapist, Ruth Chaloner, the online clinic was originally designed to unite local people in Oxford, UK during the coronavirus crisis, but it's now being extended to provide support on a national basis.

The Help Hub aims to take care of and provide support for vulnerable members of society - especially those most at risk and the elderly.

Chaloner told *Spa Business:* "I started The Help Hub because I'm a big believer in community and I think that now it's more important than ever to be connected. Although we're in unprecedented times, communities are galvanising and coming together to help out those in need.

"I've experienced loneliness firsthand and know how crippling it can be so I want to spread goodness by paying it forward in the hope it will get passed on even further."

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29-30 Mar 2020

The International **Congress of Esthetics and Spa-**Philadelphia Pennsylvania Convention Center, Philadelphia, United States

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16-18 Apr 2020

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(SECC), Ho Chi Minh City, Vietnam

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International **Esthetics, Cosmetics** & Spa Conference -Chicago

McCormick Place, Chicago, United States

10-12 May 2020

15th Asia Pool & Spa Expo

China Import & Export Fair Complex, Guangzhou, China

17-20 May 2020

GSN Buyers Conference - Green Spa Network Lake Tahoe, California, United States

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Chaloner initially aimed to have a team of 10 therapists working at The Help Hub but having expanded to a national network she is now working alongside 150 therapists and hopes to double this figure.

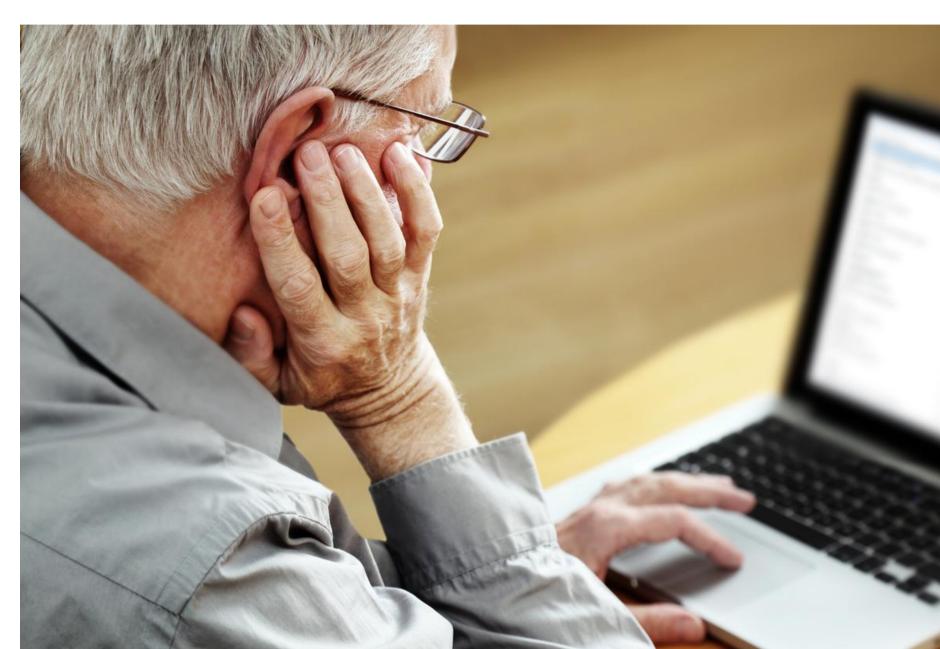
Chaloner is requesting that anyone wishing to join the team and volunteer as a therapist shoul email: info@thehelphub.co.uk

The organisation was created with support from Bleinheim Palace Estate, which provided an innovation team who've supplied marketing and design guidance, as well as Vello and Drop Consult who've helped Chaloner create the The Help Hub's online presence and booking systems.









People will be able to book a 15- to 20-minute session, guided by a qualified therapist, who will assist in giving emotional or practical advice

News

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Tracy Lee unveils Spa Alkemia at Zadún for Ritz Carlton Los Cabos

27 Mar 2020

Spa consultancy, TLee Spas, has unveiled Spa Alkemia at Zadún, a Ritz-Carlton Reserve, in Los Cabos, Mexico. The 30,000sq ft spa's treatments and design are inspired by Mexican traditions and culture with a natural aesthetic. ... More









Foraging, wild plants and herblore inspire reimagined spa menu

27 Mar 2020

The Tom Dixon-designed agua London spa has launched a new treatment menu drawing inspiration from British wild plants an hedgerows and the remedies that can be made from them. Five of agua London's signature treatments ... More









Immune system repair now on offer at The Farm at San Benito

26 Mar 2020

Holistic medical wellness resort The Farm at San Benito, Philippines, is offering an immune system strengthening programme designed to protect the body's cells and enable ther to fight infection. Since it opened in 2002, the ... More





Babor achieves milestone announcing it's gone carbon-neutral

26 Mar 2020

German skincare brand Babor has announced it has reached climate neutrality. The brand uses green electricity, photovoltaics, and climate-neutral renewable natural gas, production at its headquarters in Aachen, Germany, which has been carbon-neutral since 2014. ... More





'Heal the world' – Deepak Chopra calls us all to action with global meditation event

25 Mar 2020

Deepak Chopra's wellness company – Chopra – has partnered with The Well to unite people in a call to action to stay home at have hope through a free live-streamed global meditation event called H(om)e. ... More





Sexual wellness enters the mainstream with the launch of new Lover app

25 Mar 2020

A personalised sexual wellness app has been launched with the aim of improving people's sex lives. Called Lover, the San Francisco-based start-up is aiming to take the taboo out of sexu wellness and stand out ... More





Mandara Spa expands Maldives portfolio with overwater spa

25 Mar 2020

Mandara has opened a new spa at Adaaran Prestige Vadoo, Maldives, expanding its existing Maldivian portfolio. The luxur resort has 50 overwater villas offering unrestricted access to the Indian Ocean. Mandara has an existing partnership ... More



Lifehood spa enables guests to anonymously donate massages

23 Mar 2020

A Los Angeles wellness destination is offering a "love it forward" service where guests can pay forward to donate a



discounted massage to a friend, family member or stranger as a act of kindness. The ... More





Comfort Zone creates hand sanitising gel to donate to Italian charities

20 Mar 2020

Skincare brand Comfort Zone has created its own hand sanitising gel – named Good Hope Gel – in the midst of the coronavirus pandemic. The brand has produced and donated 100,000 bottles to its partners, ... More









Glen Ivy shares the love as it enters coronavirus shut-down

19 Mar 2020

Ingo Schweder, CEO of GOCO Hospitality, has confirmed to Spa Business that the Glen Ivy hot springs resort in California has closed in support of the coronavirus shut-down. The closure is initially for a two-week ... More









Exclusive: Sue Harmsworth launches Standards Authority for Touch in Cancer Care

19 Mar 2020

Sue Harmsworth, industry influencer and founder of ESPA, has brought together a group of owners and founders of leading training providers in the UK and Ireland to create the Standards Authority for Touch in Cancer ... More









ISPA announces plans to help industry navigate unprecedented challenges

18 Mar 2020

With businesses in the industry being forced to adapt quickly to the impact of the coronavirus, ISPA has launched a survey to collect data relating to its impact. Open to both ISPA members and nonmembers, ... More







[comfort zone]







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